



# Brandsdistribution.com reaches 95,000 registered resellers

29 September 2015



World leader in online business-to-business distribution of clothing and accessories, Brandsdistribution.com, continues to grow its revolutionary online distribution. Brandsdistribution has now reached its goal of more than 95,000 online registered resellers, while strengthening its positive growth rate, doubling its first-quarter registrations from 2014.

At the core of Brandsdistribution lies founder Carlo Tafuri's innovative business model, which is based on logistics services that optimise timing and distribution costs.

This model has rapidly allowed Brandsdistribution to sell brands in more than 170 countries worldwide, making it a privileged partner of the largest business-to-consumer ecommerce sites. The Turin company was chosen for its product offerings, as well as the excellent level of service provided in logistics and distribution.

Online retailers benefit from customised service options that cover the entire sales and marketing process. These services include presentation of the product – photography and product descriptions in five languages – as well as direct-to-consumer or warehouse deliveries.

From ecommerce to bricks-and-mortar sales, Brandsdistribution's solutions offer a clear competitive advantage for retailers of every size. Real-time re-assortments and deliveries guaranteed throughout Europe (within three business days), allow retailers, both large and small, to reduce warehouse costs, as well as mitigate the risk of carrying excessive surplus. This results in huge savings and greater financial security, while providing the opportunity to compete with fast-fashion giants.

"Brandsdistribution's growth mirrors that of an ever-expanding sector: ecommerce," says Carlo Tafuri, Brandsdistribution.com COO and founder. "Whether the fashion world continues to struggle to emerge from this economic crisis or not, the characteristics of our distributive model give Brandsdistribution's customers a competitive advantage in the fashion market."

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